



Raleigh Studios Hollywood Division

“Raleigh Enterprise's skilled IT department quickly recognized the technological and financial benefits that MobileFrame's unique platform could provide. They chose MobileFrame for its ease of use, strong customer support track record, and unparalleled flexibility.”

- Patricia Oswalt, MobileFrame EVP of Sales

INDUSTRY:

Entertainment

PRODUCT:

MobileFrame Business Suite™

APPLICATIONS:

- Proof of Delivery
- Inventory Tracking
- Asset Management

MOBILE DEVICES:

Any .NET enabled device

- Pocket PC
- Laptop
- Tablet PC



CLIENT

Raleigh Studios Hollywood Division, a subsidiary of Raleigh Enterprises, directly employing over 400 dedicated professionals, is a diversified, entrepreneurial company that has been in business for 50 years. It has created and enhanced the asset value in a variety of businesses, both as a principal and an advisor. Raleigh Enterprises is comprised of a group of closely managed business operations and is headquartered in Santa Monica, California.

BUSINESS ISSUES

Raleigh Studios needed an enterprise mobility software Platform to track their shipping manifests and proof of delivery for stage props used by their Raleigh Studios Hollywood Division in making television shows and movies. Raleigh Enterprise's IT department had previously written applications in C# and they were looking for an intuitive, 100% code free mobility platform to speed development.

MOBILEFRAME SOLUTION

MobileFrame's Platform allows Raleigh Studios to build mobile applications that run on a single, fully integrated, 100% code free mobility platform in a fraction of the time required for traditional development projects. With integrated intelligent networking, prioritized synchronization, remote device configuration and management, secure alerts and messaging, and remote software updates all built-in to one software platform, MobileFrame significantly streamlines mobile application development, deployment, and administration. Data collected in the field is stored on a handheld device and automatically synchronized to Raleigh Studio's back office.

Used by a wide variety of commercial, retail, industrial, federal and municipal organizations, MobileFrame's award-winning software Platform is an entirely self-contained mobility solution that provides full functionality out-of-the-box, with no custom programming required. MobileFrame's software allowed Raleigh Studios to capture photographs, voice notes, documents, templates, logos, sketches, digital signatures, bar code scans, magnetic strip read outs, RFID tags and advanced algorithmic functions, and attach them directly into their mobile applications. MobileFrame's software affords Raleigh Studios unparalleled flexibility to create new mobile applications of any degree of complexity, incorporating any mix of business processes, and deploy those applications to the field on-the-fly.

MobileFrame's solution allowed Raleigh Studios to create mobile applications that were completely customized to their own requirements, all with no programming required. The Grips (i.e., mobile workers) are now conducting their proof of delivery on Windows Mobile devices equipped with a built in scanner. Once stage prop equipment is scanned, the product data is auto populated from the database. This allows the Grips to quickly compare the amount of inventory that is posted in their backend database with what is actually on hand at the studio.